JEANNIE FRAZEE

240-321-2486

harvestberryfarms@outlook.com

Web Developer

- Bachelor's Degree in Digital Media and Web Technology with a Minor in Marketing, 4.0 GPA
- Associate of Art Degree in Web and Graphic Design
- Certificate in Digital Marketing from UMGC; Trained by Google and Facebook
- Work Professionally in Web Development and Digital Marketing
- Code with HTML 5, CSS. Basic knowledge of JavaScript
- Fluent in Photoshop, In Design, After Effects, Dream Weaver, and Acrobat Pro
- Adept in the full Microsoft Office Suite, and in using Word as a Publisher
- Skilled in Atom, WordPress, Elementor, Woo Commerce, WP Optimizer, Square, Astra, and Booster
- Experienced in 508 Compliance for Web Development
- Studied Cyber Law. Understanding of Web Media Regulations, Including HIPPA, COPPA, Copyright, and ADA
- Extensive Digital and Graphic Design experience
- Skilled with ad design through Photoshop, InDesign, Word, and Canva
- Experienced in SEO, Analytics, Wireframing, Storyboarding, AdWords, and Personas
- Regularly Market through E-mail, Facebook, YouTube, Instagram, TikTok, and X
- Exceptional writing skills: websites, publications, ads, news articles, press releases, newsletters, and more

**Hartford Soil Conservation District
Affiliate of the USDA & MDA**
Web Developer & Administrative Specialist
February 2023 – Present

Manxx Sapphire, Web Dev & Digital Marketing
Owner
August 2018 – Present

Go To Growers
Coordinator & Digital Marketer
June 2018 – Present

Southern Maryland Consortium
Administrative Assistant
June 2018 – March 2020

TDEK
Governmental Data Entry Operator
March 2019 – March 2020

Donald Browning Corporation
General Manager/Marketing Manager
October 2010 – May 2017

Trail's End Productions
Public Relations/Merchandising Manager
June 1992 – February 2002

Bachelor's Degree in Digital Media and Web Technology, Digital Marketing Minor,
University of Maryland Global Campus, 2024, 4.0 GPA

Certificate in Digital Marketing,
University of Maryland Global Campus in conjunction with Google and Facebook, 2024, 4.0 GPA

508 Compliance
State of Maryland, Yearly Training

Associate in Arts Degree in Web & Graphic Design,
Garrett College, 2018

Cyber Law Class*, Garrett College, 2018*

Fundamentals of Computer Troubleshooting,
University of Maryland Global Campus, 2019

Desktop Publishing, Henn Printing Company, *Private Lessons, 1996*

Music Video Business, (Audio & Video Production)
Art Institute of Pittsburgh, 1992