

# JEANNIE FRAZEE

240-321-2486

harvestberryfarms@outlook.com

## Web Developer

- Bachelor's Degree in Digital Media and Web Technology with a Minor in Marketing, 4.0 GPA
- Associate of Art Degree in Web and Graphic Design
- Certificate in Digital Marketing from UMGC; Trained by Google and Facebook
- Work Professionally in Web Development and Digital Marketing
- Code with HTML 5, CSS. Basic knowledge of JavaScript
- Fluent in Photoshop, In Design, After Effects, Dream Weaver, and Acrobat Pro
- Adept in the full Microsoft Office Suite, and in using Word as a Publisher
- Skilled in Atom, WordPress, Elementor, Woo Commerce, WP Optimizer, Square, Astra, and Booster
- Experienced in 508 Compliance for Web Development
- Studied Cyber Law. Understanding of Web Media Regulations, Including HIPPA, COPPA, Copyright, and ADA
- Extensive Digital and Graphic Design experience
- Skilled with ad design through Photoshop, InDesign, Word, and Canva
- Experienced in SEO, Analytics, Wireframing, Storyboarding, AdWords, and Personas
- Regularly Market through E-mail, Facebook, YouTube, Instagram, TikTok, and X
- Exceptional writing skills: websites, publications, ads, news articles, press releases, newsletters, and more

Respectfully requesting an interview

### **Hartford Soil Conservation District Affiliate of the USDA & MDA**

Web Developer & Administrative Specialist  
*February 2023 – Present*

### **Manxx Sapphire, Web Dev & Digital Marketing Owner**

*August 2018 – Present*

### **Go To Growers**

Coordinator & Digital Marketer  
*June 2018 – Present*

### **Southern Maryland Consortium**

Administrative Assistant  
*June 2018 – March 2020*

### **TDEK**

Governmental Data Entry Operator  
*March 2019 – March 2020*

### **Donald Browning Corporation**

General Manager/Marketing Manager  
*October 2010 – May 2017*

### **Trail's End Productions**

Public Relations/Merchandising Manager  
*June 1992 – February 2002*

Bachelor's Degree in Digital Media and Web Technology, Digital Marketing Minor,  
*University of Maryland Global Campus, 2024, 4.0 GPA*

Certificate in Digital Marketing,  
*University of Maryland Global Campus in conjunction with Google and Facebook, 2024, 4.0 GPA*

508 Compliance  
*State of Maryland, Yearly Training*

Associate in Arts Degree in Web & Graphic Design,  
*Garrett College, 2018*

Cyber Law Class, *Garrett College, 2018*

Fundamentals of Computer Troubleshooting,  
*University of Maryland Global Campus, 2019*

Desktop Publishing, Henn Printing Company, *Private Lessons, 1996*

Music Video Business, (Audio & Video Production)  
*Art Institute of Pittsburgh, 1992*